

CUSTOMIZED EVENT DELIVERY FOR THE NEW ORLEANS AQUARIUM

How do you breath new life into an annual fundraiser to encourage donors to continue donating to your organization? It's a challenge many of our clients face, including the Audubon Aquarium of New Orleans. For their annual Scales and Ales fundraiser, the event planners were looking to add a new engagement tool that would relate to the mission of their organization.

The solution? Maverick VR provided a series of gorgeously-animated underwater Virtual Reality experiences, wherein guests could swim with sea turtles, manta rays, and whales!

VR was a huge hit! With over 3,000 guests at the fundraiser, there were lines at all four VR booths throughout the night as guests immersed themselves in an underwater environment. Large crowds also gathered around the large flat screen TVs to watch their fellow partygoers enjoy their experience.

This client was so impressed by Maverick VR's services that they have already decided to integrate VR into their annual zoo fundraiser in the summer. At that event, patrons at the zoo will be treated to up-close encounters with lions and experience an African safari, all in amazing virtual reality! Maverick VR specializes in providing customized virtual reality experiences that mesh perfectly with a given theme. As more and more VR experiences are released, Maverick VR will continue to offer new and exciting options to its clients.

Maverick VR has helped 100+ clients deliver customized VR events throughout the nation. With VR experiences from the deep seas to deep space, and everywhere in between, Maverick VR has the ability to curate a custom menu of VR experiences to engage and enthrall guests of any age and background. Email info@maverickvr.com for more info!

"Having the Maverick VR experience added a unique element to the event and helped us enhance our event in a highly engaging way,"

- Victoria, Audubon Nature Institutes Coordinator of Development Events and organizer of the event.

"It was so fun and exhilarating! It really highlights why we're here to support the aquarium tonight. We need to protect the beauty of our waters"
said an amazed patron as they took off their headset.

